

The UK's **boldest, most daring** and **most innovative** charity

Awareness and education are the front-line in the fight against cancer. We are saving lives right now!

We don't do cancer research. This needs a bottomless pit of funding to achieve hit or miss results. The cancers we deal with are all curable in the very early stages.

Without resources we cannot deliver the world's greatest awareness campaign for male cancers. Early detection saves lives.

## ANNUAL REPORT 2014/15



We can do little or nothing without your donation. We know how hard fundraising can be. We are uber careful about how and where we spend it. So we make every single pound stretch as every penny counts.

Early detection saves lives. Awareness and education are the two most important punches that can be thrown in the fight against cancer. Your donation helps us deliver our campaign message and inspire support for the charity.

### "Making sense of your charity donations"

